



10:00 am to 4:00 pm
Friday, October 6, 2023
Saturday, October 7, 2023
Sunday, October 8, 2023
PrescottStudioTour.com

January 2023

Dear Fellow Art Lover,

Thank you for your continued support of the Studio Tour and the Quad-City art community. In appreciation, we are offering a 10% discount on your 2023 ad or listing if you respond by Tuesday February 28, 2023.

For 2023, we're doubling the booklet page size to 8-1/2" by 11". This new page size allows for larger images and maps. Therefore, ad sizes have changed with larger quarter-, half- and full-page ads.

In addition to appearing in 10,000 copies of the booklet, your ad or listing also appears on our website (www.PrescottStudioTour.com) – both for just one low price for a year's worth of advertising. We also feature Art Supporters on our social media pages.

- ~~\$250~~ **\$225 – eighth-page ad horizontal** (3-1/2" wide by 2" high, about the size of a business card).
- ~~\$250~~ **\$225 – eighth-page ad vertical** (2" wide by 3-1/2" high, about the size of a business card).
- ~~\$450~~ **\$405 – quarter-page ad vertical only** (3-1/2" wide by 4-1/2" high).
- ~~\$850~~ **\$765 – half-page ad horizontal only** (7/12" wide by 4-1/2" high)
- ~~\$1,500~~ **\$1,350 – full-page ad** (7-1/2" wide by 10" high)

To get your discount, we need to receive your completed form (paper or online), payment and any artwork by Tuesday February 28, 2023. The enclosed form provides all the details. We are a 501(c)(3) organization, and your funding goes toward presenting and promoting the Tour as well our annual donation to children's art programs in the Quad Cities.

This year's Studio Tour will be held Friday, Saturday and Sunday, October 6, 7 & 8, 2023

If you have questions, please contact me at 714-651-7648 or PattyLindsey@PrescottStudioTour.com

You have until **February 28, 2023** to reserve your listing or ad at the Early Bird price. That's just around the corner so don't delay!

Thank you,

Patty Lindsey

Art Supporter Coordinator