



10:00 am to 4:00 pm
Friday, October 6, 2023
Saturday, October 7, 2023
Sunday, October 8, 2023
PrescottStudioTour.com

June 2023

Dear Fellow Art Lover,

We invite you to support the 16th Annual Prescott Area Artist Studio Tour and promote your business by purchasing a listing or ad. Your listing or ad will appear in the printed Studio Tour Guide and on our website (www.prescottstudiotour.com) – both for just one low price for a year’s worth of advertising. In addition, we feature Art Supporters in our social media posts.

We print 10,000 copies of the 36-page, full-color Studio Tour Guide. It is mailed or distributed throughout Arizona. Because of all the artwork shown in the Guide, it is often kept for many years.

- **\$50 – individual, 1-line listing**
- **\$250 – eighth-page ad horizontal** (3-1/2” wide by 2” high, about the size of a business card).
- **\$250 – eighth-page ad vertical** (2” wide by 3-1/2” high, about the size of a business card).
- **\$450 – quarter-page ad vertical only** (3-1/2” wide by 4-1/2” high).
- **\$850 – half-page ad horizontal only** (7/12” wide by 4-1/2” high)
- **\$1,500 – full-page ad** (7-1/2” wide by 10” high)

The Studio Tour will be held Friday, Saturday and Sunday October 6, 7 & 8, 2023. It is a three-day, visual arts festival which this year opens 45 artists’ private studios in Prescott, Prescott Valley, Chino Valley and Paulden to visitors who are not only able to see and purchase unique art, but also to learn about how the artwork was created. Your support will keep this fun and educational event alive in the Quad Cities as well as putting your business name in front of more than 12,000 studio visitors.

The enclosed form provides all the details about becoming a Studio Tour Art Supporter. You may complete the paper form and mail it to us or complete the online form at www.PrescottStudioTour.com/Art-Supporters.html. **We must receive the completed form, payment, and any artwork by Friday July 7, 2023.**

We are a 501(c)(3) organization, and your funding goes toward presenting and promoting the Tour as well as our annual donation to children’s art programs in the Quad Cities.

If you have questions, please contact me at 714-651-7648 or PattyLindsey@PrescottStudioTour.com

You have until July 7 to reserve your listing or ad. The deadline will be here before you know it, so don’t delay!

Thank you,

Patty Lindsey

Art Supporter Coordinator